

REGION 10 MEETING March 16, 2008
Holiday Inn, Eau Claire, WI

Regional Director Dean Meier called the meeting to order at 12 P.M. The following delegates were present: Gay Jeanne Bower, Dick Hoef, Joan Rose, Connie L. Curtis, Laura Mickelson, Jill Frieders, Toni Marie O'Daniel, Ann Benson, Christine Rickart, Lori Conway, Brian Feuling, Gary Florke, Mary Florke, Rita Lemke, Kristin Urban,, Valerie Temp, Kathy Monico, Bev Cole, Jessica Cole, Larry Wall, Traci D. Wall, Nancy Miller.

MINUTES

Kristin Urban moved the January minutes be approved as written, Gay Jeanne Bower seconded.

TREASURER'S REPORT

Kathy Monico gave the treasurer's report, she reported that Connie Curtis moved that the report be accepted, seconded by Lori Conway.

2008 REGIONAL SHOWS

Brief recap of Show Committee meeting given by Nancy Miller, things are on track for both shows. The current list of potential Region 10 and pre show judges was circulated to the delegates for additions/deletions. The revised lists will be e-mailed to all delegates to vote on.

2009 REGIONAL SHOWS

It was moved by Nancy Miller and seconded by Connie Curtis that the 2009 Regional show be held in Minnesota June 10-14, 2009. Motion passed

Potential different venues and dates for the Sport Horse/Dressage Championship classes were discussed. The sites included the Region 10 Youth Round-U, Dog Days, WAHA August. Dean will check with AHA on how late in the summer the classes can be held and still qualify for the National Sport Horse Show.

2008 REGION 10 YOUTH ROUND UP

Joan Rose reported that books have been sent to Regions 10 and 6 youth. She has had flyers made up and would like someone to take some to the Minnesota Expo. Discussion was held on sending some of the flyers to Iowa and Illinois youth since there have been three show cancelled in Region 11 this year.

A class list and complete entry form is on the Region 10 web site.

REGIION 10 YOUTH DIRECTOR REPORT

Youth Director Adam Rickart's written report was distributed. Due to the lose of the trailer raffle this year the youth are projected to be \$30,000 in the hole this year. In order to meet the short fall the Youth Board is proposing to have a Guitar Hero night and Adam requested that Region 10 sponsor the rental of 3 of the 4 needed TVs. Before the request

can be considered, Region 10 needs to know the cost of renting the TVS. Dean requested that Adam find out the cost and let him know.

DIRECTORS REPORT

Dean presented Laura Mickelson with the Region 10 Director's Award.

In response to an e-mail sent by Ron Armstrong which some members of the Board had received, Dean spent considerable time discussing which of the rumors are true and which are not. Much of the discussion centered on the current financial condition of AHA as apposed to the condition reported at the 2007 convention. Two major areas of revenue differences are the marketing/magazine and the computer project. The magazine had a \$420,000 short fall in revenue and the computer project is far exceeding the original budget allocation.

Dean also explained that the AHA fiscal year runs from April 1 to March 31, therefore the association will be starting a new fiscal year in a few weeks. There is a \$450,000 anticipated profit in the fiscal year '09 budget.

The search committee is back to looking for an EPV rather than a CEO filling that position.

For a more extensive discussion of current AHA issues and activities see Dean's March Director's Report and Myron's March Newsletter.

REGION 10 COMMUNICATOR

Deadline moved to March 31. Ann Benson will put an article in the Communicator about the Volunteer incentive program for the Region 10 Show.

SCHOLARSHIPS

Gay Jeanne Bower announced that the applications for both the Region 10 Scholarship and the Mark Larscheidt Scholarship are on the Region 10 web site.

POINT SYSTEM

Gay Jeanne has written a news release about the program and there will be information at both the Minnesota and Midwest Horse Fairs.

T.A.I.L. PROGRAM

Traci Wall indicated that GLAHA is planning to hold two T.A.I.L. programs this summer, one at their show and the second at the GLAHA Equifest. Gay Jeanne Bower stated that WAHA is planning to hold one in conjunction with the WAHA community Show. There is \$1000 in the Region 10 budget designated to helping clubs put on T.A.I.L. programs. Connie Curtis moved that Region 10 will approve \$200 per each event for up to five (5) T.A.I.L. programs in 2008. If there are not five (5) events, funds will be divided evenly based on receipts. Motion seconded by Joan Rose, motion passed. If any club has not indicated that they are planning to sponsor a T.A.I.L. program they need to e-mail Dean, both GLAHA and WAHA need to e-mail Dean with their intent.

WEB SITE

The Region 10 Shows information is up.

REGION 10 PRESIDENT'S AWARD AND AMBASSADOR AWARD

A generic informational article needs to be put on the web site about the Ambassador Award so that clubs are more aware of it. The April 15 order deadline for the President's Award plaques may need to be extended. Both Kathy Monico (President's Award) and Kristin Urban (Ambassador Award) would like someone to take over ordering and distributing these two awards. Kathy will check with the supplier for the President's award if they have anything available similar to the current Ambassador Award and if clubs could order directly from them.

REVENUE SHARING PROGRAM

Bev Cole moved if the Region determines that it is going to implement the Revenue Sharing Program there needs to be at least \$2000 available to distribute. Motion seconded by Gay Jeanne Bower, motion passed.

MISCELLANEOUS OLD BUSINESS

The Region donated \$50 to the 501c3 Scholarship in Norm Thompson's name.

Dean called the Board's attention to several articles he had distributed particularly the NAIS packet the Memorandum of Understanding between USEF and AHA.

The National Endurance ride will be held in Illinois this year and the Region has a request for a \$500 sponsorship. Connie Curtis moved that this request be approved with the funds to come from the line item the executive committee feels best. Kristin Urban seconded, motion passed.

NEW BUSINESS

In response to Candy Ziebell's letter for financial support for Arabian dressage classes at Sorenson's Open Dressage Shows., Jill Frieders moved that the request will not be pursued at this time. Seconded Bev Cole and passed.

The report of the 5-90 Task Force and the Goal for AHA Leadership document will both be moving forward to Convention.

REGION 10 YOUTH DIRECTOR

Resumes for the Region 10 Youth Director's position were submitted by Sydney Arnold and Jessica Hornung. Toni Marie O'Daniel and Connie Curtis seconded that Sydney be elected director and Jessica vice director. Motion passed.

REGION 10 NOMINATING COMMITTEE

The nominating committee presented the following revised slate of officers: Director-Van Jacobsen, Vice director – Laura Mickelson, Secretary - Nancy Miller, Treasurer – Christine Rickart.

WEB SITE STUDY COMMITTEE

Jessica Cole reported that the committee determined the Region 10 web site should be primarily information for members with general information being secondary. The biggest issue is getting people to submit things in a timely fashion so as to keep the web site updated.

PUBLIC RELATIONS

Anita Grant does not have the workbook she was to be sent. The link to schools for the Black Stallion Literacy Project has not been put up.

NEXT MEETING – November 2 Sweetwaters.

Respectfully submitted,

Nancy Miller
Acting Secretary.