

Region 10 Board Meeting – January 9, 2005  
Sweetwater's, Eau Claire

Director Dean Meier called the meeting to order at 12:35 PM. Present were Region Director Dean Meier, MAHA-Ann Benson, Jill Frieders, Larry Hoffman & Laura Mickelson; MHAHA-Gary Holliday & Christine Rickart; NMAHA-Kathy Monico; Sahara Sands-Kitty Omitt; WAHA-Gay Jeanne Bower, Bevra Cole, Jessica Cole, Joanne Jones, Nancy Miller & Joan Rose; WDHA-Kristin Urban. Mike Villasenor from the *Arabian Horse Times* was also present.

**Minutes** The minutes from October 24, 2004 were approved as mailed on a motion by Larry Hoffman, seconded by Ann Benson. The minutes for the November 18<sup>th</sup> meeting at the AHA convention were approved on a motion by Larry Hoffman, seconded by Ann Benson.

**Region 10 Directory** Mike Villasenor spoke about the *Arabian Horse Times* publishing the directory again in 2005. Mike answered questions about including e-mail addresses and the timing of the directory so it could be published in time to be handed out at the U. S. Nationals. He stated the timing was more conducive to have it published in time for the Nationals this year. He also noted he can only publish the information he is provided by AHA and noted that AHA is very protective of e-mails. It was noted that the cost to the Region was approximately \$3,500.00 for the current directory. Larry Hoffman asked the prices for the covers; Mike responded as follows – front cover \$2,295.00, inside front cover \$2,250.00, back cover \$2,195.00 and inside back cover \$2,100.00. It was also noted that the Region gets 16 FREE black & white pages and additional black & white pages are \$65.00 each. Other questions were asked regarding the club information and Mike responded that he took it off the Region 10 Website. All clubs were urged to provide the Webmaster, Bevra Cole, with up to date information. There was considerable discussion after Mike left the room. Larry Hoffman made the motion to do a Region 10 directory again in 2005 with the *Arabian Horse Times*. Bevra Cole seconded the motion and it was approved after more discussion.

**Treasurer's Report** Outgoing treasurer, Jill Frieders, answered questions regarding the report. Nancy Miller explained some of the questioned expenses for the Region 10 show. The report was approved on a motion by Laura Mickelson, seconded by Larry Hoffman.

**Director's Report** Director Meier reported that since there had not been an AHA meeting his report would be brief. He passed out a number of items detailing promotion. Jill Frieders volunteered to do posters promoting our events. Bevra Cole suggested Region 10 do posters promoting clubs that sponsor Arabian classes at open shows. Kathy Monico suggested making use of PBS TV and Radio. Joan rose suggested having flyers printed for the MN Expo and the Midwest Horse Fair. Director Meier suggested that the best utilization of the approximately 750 Region 10 directories would be to send them to AHA associate members and give them out at the MN Expo and the Midwest Horse Fair. There was discussion on how to contact associate members of AHA who were not members of any clubs. Director Meier suggested going thru the associate list from AHA and mailing them a cover letter with a Region 10 directory, encouraging them to join a local club. It was decided the cost of the mailing would be approximately \$1,000.00. After much discussion, Bevra Cole made the motion to do the mailing. Larry Hoffman seconded her and the motion carried. Director Meier passed around forms asking for the clubs current newsletter editor and each delegate's current e-mail, phone and address. He also discussed the e-mail from the new President of AHA, Myron Krause. There was much discussion about this. Director Meier asked that any concerns about AHA based on the E-mail from AHA President Myron Krause; be sent to him before the March 1, 2005, AHA Directors Meeting. Director Meier handed out print outs from the AHA website regarding the new point system. Laura Mickelson explained the confusion because of the wording in the point system should specify "class" not "horse". Much discussion followed. Director Meier reported that registrations for Purebreds are down approximately 8% in 2004.

Registrations for Half-Arabs appears to be about the same as 2003. He also reported on the shows currently approved by Region 10/AHA. He noted that there is an AHA Breeders Forum scheduled for April 22, 23 and 24 at Cedar Ridge Arabian Farm. Discussion followed because of the date conflict with the MN Expo and the show in Windom.

Director Meier reported the AHA Convention scheduled for November 16<sup>th</sup> thru 19<sup>th</sup> in Fort Worth, Texas, will be using the new format of 3 days. He also noted the next Region 10 meeting is scheduled for April 10<sup>th</sup> at Sweetwater's in Eau Claire.

**Region 10 Show Report Show** manager, Nancy Miller, reported that at the show committee meeting preceding the Region 10 meeting, it was decided to have a pre-show with 72 classes, including junior classes. There was discussion on the details of the show. She plans to have the premium book out by the end of March. A form was handed out for members to sign up for the show committee and volunteer for the Region 10 show.

**Region 10 Sport Horse/Dressage Show** Director Meier handed out a streamlined class list for the show to be held in conjunction with the WDHA Sport Horse Show in June. He noted that show secretary Sally Epps, has donated her services. In discussion with WDHA delegate, Kristin Urban, a February 15<sup>th</sup> deadline was agreed on for the premium book. A budget showing an anticipated loss on this show of \$1,248.00 was presented. Due to lack of participation and schedule restrictions, over fences classes would not be offered this year. Director Meier mentioned that evidently there was a conflict on the Proposed dates for the WDHA and Region 10 Sport horse/Dressage shows with a show hosted by an Iowa Club. Kristin Urban reported that was no longer an issue as she had received permission from the Iowa Club to hold our shows.

**Region 10 Youth Director** Since the Region Youth Director, Britta Hegge, was unable to attend, Joan Rose reported that the Youth Silent Auction at the AHA Convention raised approximately \$12,000.00 this year.

**Region 10 Website** Webmaster, Bevra Cole, asked Board members to check the site and notify her of any corrections that need to be made. Joan Rose noted it was important for clubs to send in the correct information as to youth coordinators to be listed on the site. Bevra requested all the clubs send in correct and current information for the website.

**Deadline for the Region 10 Communicator** Since secretary Jackie Johnson was unable to attend because of weather conditions. Director Meier reminded the delegates of the January 25<sup>th</sup> deadline for the next Communicator.

**Long Range Planning Gay** Jeanne Bower presented information on a proposed Region 10 system rewarding those members who show their horses at Class A and Open shows. After much discussion, it was decided that gay Jeanne Bower and Larry Hoffman would bring a proposal to the next Region 10 meeting. Gay Jeanne Bower reported on information on available sites for the proposed Region 10 Mini-Convention. She asked for input from the delegates. More information will be available at the next meeting.

**Region 10 Scholarships** Gay Jeanne Bower presented the proposed Region 10 Scholarships forms prepared by Bevra Cole. Much discussion followed regarding rules and deadline. Bevra Cole made a motion to approve the scholarship rules as presented, which specified that any applications with missing requirements would be eliminated. The motion was amended to require all the necessary be included and mailed in one envelope. Kristin Urban seconded the motion as amended. After more discussion, the motion was approved. Bevra Cole will send the forms to Jackie Johnson for the Region 10 Communicator. It was noted that the recipients would be notified that they must provide the necessary information for the scholarship check by the fall semester of the year in which it is awarded.

**Region 10 Budget** Because of lost e-mails, the budget will be presented at the April Region 10 Board meeting.

**Promotion** Laura Mickelson wants to compile a list of shows that are put on by organizations other than Arab clubs that include Arab classes. She needs the information for all the members for shows held in their areas. It was suggested that this list could be handed out at the MN Expo and the Midwest Horse Fair. Christine Richart spoke about the "Arabian Celebration" her club is planning to do in March to promote Arabians. She noted the youth group will be sponsoring this event and it is planned to be held at Midwest. She will send Jackie dates to be included in the Communicator. Discussion followed about the funds needed for both the MN Expo and the Midwest Horse Fair. Larry Hoffman made a motion to fund both events at \$1,500.00 each. Laura Mickelson seconded and the motion carried.

Larry Hoffman noted he was leaving for the USEF Convention next Wednesday and asked that anyone with comments or questions should contact him before then.

The meeting was adjourned at 3:15 PM on a motion by Joan Rose, seconded by Joanne Jones.

Respectfully submitted,

Gay Jeanne Bower  
Acting Secretary

## Region 10 - April 10, 2005 Meeting

Meeting was called to order at 12:15 by Director Dean Meier.

Attendance: Jackie Johnson (WDHA), Joan Rose (Youth), Joanne Jones (WAHA), Nancy Miller (WAHA), Connie Curtis (IAHS), Gary Holliday (MHAHA), Christine Rickart (MHAHA), Tom Anthony (MHAHA), Van Jacobsen (Past Director), Kitty Omitt (SS), Bev Cole (WAHA), Jessica Cole (WAHA), Anne Winkworth (Guest), Lori Kriger (TCAHA), Amy Thalacker (WDHA), Kristin Urban (WDHA), Larry Hoffman (MAHA), Roz Gilbert (NMAHA), Toni Marie O'Daniel (MAHA), Laura Mickelson (MAHA), Jesse Henschel (Spirit), Dick Hoeft (WAHA), Gaye Jeanne Bower (WAHA), Jill Frieders (Vice Director), Dean Meier (Director), Kathy Monico (Treasurer)

A power point presentation was given regarding the status of the Arabian industry. Recreational riding was a large area of interest to members. Breeding and transfer of ownerships are both down. AHA is bringing back stallion reports.

### Secretary's Report

Motion by Gaye Jeanne to accept the minutes of the January 31, 2005 meeting. Second by Nancy Miller. Approved.

### Treasurer's Report

Kathy Monico presented the treasurer's report: Checking balance \$1,484.05. Saving balance \$32,537.12. Motion by Gaye Jeanne to approve, second by Dick Hoeft. Approved.

### Director's Report

The Director's report in its entirety can be found on the Region 10 website. Some highlights included:

After the powerpoint, the need to change is obvious.  
Judges seminar – 13 new judges, 3 new training videos (DVD or VHS)  
Marketing – lots of good things going on with Marketing Development Committee.  
A presentation to the May Board meeting on a low class Arab show is scheduled.  
Registrations: 2004      7780 purebreds – down 4.8% from 2003  
                                 3860 half Arabs – down 6.0% from 2003  
                                 Transfers – 15,414 down 3.7%  
Financially – 2003 showed a loss of \$545,000. In March there was a \$380,000 profit  
Show licensing – For a 3 year license – application must be in by April 30. The forms  
                                 Were sent to the show managers and club treasurers, or show contact person.

Motion by Bev Cole, seconded by Jill Frieders regarding registration papers. We authorize someone to draft a resolution on what needs to be submitted – to be given to the Executive Committee to approve and submit it for this year. Approved. Bev and Larry will work on this. Rules 1504.2 a and b.

Canadian Nationals – due to Olympic competition just prior to the Canadian Nationals, room are at a premium (only if you go early). You will be required to bring a passport beginning in 2008 for return from Canada to the US. (Mexico and Caribbean in 2005)

Open Events – List on website. Thanks to Laura Mickelson for all the hard work. These are listed on the website and will be updated as needed.

Sweepstakes: Sweepstakes could be headed for financial problems. More is being paid out than being paid in. At the current rate, it could be gone in 4 ½ years if nothing changes.

### Budget

The current figures were discussed in detail. Motion by Beva Cole to limit 2005 donation to Hippology to only \$500. Seconded by Larry H. Approved.

Delegate reimbursement left at \$0 – will be dealt with later. Motion made by Toni Marie, seconded by Gaye Jeanne to lessen past director line to \$300. No action.

Larry and Dean will work on two door prizes for Convention 2005.

Motion made by Larry H. seconded by Laura M. to approve the budget as finalized. Approved.

### **Regional Show Report**

Nancy Miller reported on Regional Show. Cannot find someone willing to coordinate the Progressive Party for Friday night. There will be two legions that night. Larry Hoffman volunteered to work on it.

Sport Horse – Junior horses can cross enter into open classes. It will be posted and post entry fee will not be charged.

2006 – Nancy will reserve St. Paul location for June 15-18 (3<sup>rd</sup> weekend in June) for the 2006 Regional Show.

Youth Roundup – Joan reported that sponsorship forms have been mailed out. Hotels are a problem due to school graduations, but LaCrosse is not that far. The EMT asked who was licensing her. Discussion ensued regarding who should procure license. Stewards are required to check licensing on medical personnel. It was felt in was a contract issue and that personnel should supply own license and liability insurance. The idea of utilizing technical colleges for community service hours was shared.

### **Old Business**

#### **Website:**

Bevra reported the open shows are on the website. The Communicator is on the website. Long term – we may want to edit out some of the older information. If clubs email their judges to Bev, she will include them on the show listing.

#### **Bylaws**

Bev reported that she, Laura M. and Jackie J. have been working on revising the bylaws. A draft will be sent to delegates prior to the next meeting.

#### **Communicator**

After discussion on the budget, it was decided to limit the number of Communicators to 2 a year. Deadlines will now be 1 August and 1 February.

#### **High Point – Region 10**

Concept is open to discussion. Gaye Jeanne will make revisions and bring to the fall meeting for approval.

#### **Mini Convention**

Gaye Jeanne reported that she is looking at room prices in the Dells.

#### **Region 10 Scholarship**

Reviewers this year will be Dean, Kathy Monico, Nancy Miller, Jackie Johnson and Larry Hoffman.

### **NEW BUSINESS**

#### **2005 Directory**

We had 2000 copies last year and have approximately 650 left over. We will order the same amount this year. Clubs need to update officers on the AHA website.

#### **Region 10 2006 Show dates**

June 15 – 18, 2006 - Minneapolis. Pre show years appear more successful. Motion made by Nancy Miller 2<sup>nd</sup> Gaye Jeanne to old 2006 Regional show from 15-18 June 2006 in Minneapolis. Approved.

Motion made by Bev Cole, 2<sup>nd</sup> by Gaye Jeanne for a \$5,000 each credit card limit for the treasurer and Region 10 director. Motion approved.

Next Meeting – November 6 (Sunday) Sweetwaters.

Motion made by Gaye Jeanne, 2<sup>nd</sup> by Larry Hoffman to adjourn. Approved.

Meeting adjourned 3:50.

Respectfully submitted  
Jackie Johnson, Secretary

Minutes of Regional Meeting of Sunday, November 6, 2005  
Held at Sweetwaters, Eau Claire WI

Present: N. Miller, J. Rose, C. Curtis, G. Holliday, B. Cole, J. Cole, T. Day, J. Johnson, J. Frieders, R. Lemke, K. Urban, D. Meier, K. Monico, B. Hegge, K. Omitt, V. Jacobsen,

Director Dean Meier called the meeting to order at 12:30 p.m.

Motion made by Gay Jeanne, 2<sup>nd</sup> by Connie to approve the minutes from the April meeting. Approved.

Motion made by Gay Jeanne, 2<sup>nd</sup> by Jill to accept Treasurers Report. Approved. Overall net worth \$76,616. Motion made by Jill, second by Gay Jeanne to purchase Quick Books for club treasurer. Approved.

#### Director's Report

Sweepstakes - We've been paying out more than taking in for quite some time. The task force is working on a new program that to be approved by the trustees. Currently on hold waiting for more information. Deadlines will be extended to March 1, 2006.

AHA – financially doing better this year compared to last year

AHA – pursuing a creation of a 501c3 Corp. Once in place it will allow us to accept tax deductible donations and develop programs using those funds.

Numbers down across the board for Region 10 shows.

Region 10 Directory was mailed out last week. Have heard positive comments. It was at the Nationals this year. Some mistakes were made in the article; however, overall the quality of the directory was very good. Old directories were sent out to members who were not affiliated with a club.

Region 10 Director's Award was given by Dean Meier to Jackie Johnson

2006 Regional Show - June 15-18 – to be held in MN with a one- day preshow on June 14.

Region 10 Youth Roundup - May 13 and 14<sup>th</sup> – Winona MN 2006

Region 10 Youth Director Report – Britta Hegge

Making a pattern books – may be online

Equitation video available to buy online

Britta's term is up in July – encourage kids in each club to apply for position

#### **Old Business:**

Website – Send Bev info for the website. Old info will be weeded off.

Bylaws – passed out a set of bylaws for initial discussion – send ideas to Bev to be included in another draft to be discussed at the January meeting.

2006 Communicator update – deadline February 15th - send info to Jackie. Please have club Newsletter editors send newsletters to Jackie.

Long Range Planning – Gay Jeanne

Researching places to have a mini- convention. There were questions on the success of the event with gas prices etc. Would we get enough of a response?

Point system – High Points for Open Show system under review. Suggestion is to base on number of horses you beat. Class A show points will not be counted. Count all open shows as the same number of points. On hold until after Sweepstakes proposal is announced. Straw vote: Require people to be members – 0.

**New Business:**

2006 Show dates/calendars and R10 meetings was set – will be in Winter Communicator.

2006 Region 10 Scholarships - Motion made by Jackie, 2<sup>nd</sup> by Jill to offer two \$1000 scholarships for 2006. Approved. Deadline will be Friday, 5 May 2006.

2006 Budget Committee will bring something back to January meeting.

Kathy M, Jill F., Jackie J. and Dean M.

Consider new R10 banner

Consider \$1,000 open show high point

Consider endurance

Delegate reimbursement for convention – \$5265 total (27 people going)

Discussion followed. Jill F. made a motion to pay 27 people who go to convention \$195 at convention. Roz seconded. Approved.

Meal at convention – Motion made by Bev to not allocate money for food or drink for caucus meeting. 2<sup>nd</sup> – Kitty Approved

We reviewed 2005 Resolutions and assigned Committees.

Convention door prizes - Nancy will bring the 2 cheese tray plates.

Motion made by Van, 2<sup>nd</sup> by Gay Jeanne to adjourn at 5:15. Approved.

Respectfully submitted,  
Jackie Johnson, Secretary

Region 10 Caucus Meeting – November 17, 2005 – Ft. Worth, Texas

Present: D. Meir, T.M. O’Daniel, J. Frieders, L. Mickelson, K. Omitt, A. Grant, A. Benson, D. Hoeft, J. Rose, C. Curtis, N. Miller, L. Hoffman, V. Jacobsen, G.J. Bower, B. Cole, J. Cole, T. Anthony, G. Holliday, C. Rickart, L. Conway, P. Conway, R. Lemke, K. Urban, R. Gilbert, S. Olson, M. Smith, K. Monico, M. Villaesenor, J.Larson, J. Johnson

Meeting called to order by Dean Meier at 7:00 p.m.

Mike V. from the Times talked about doing the Region 10 Directory for 2006. Motion made by Toni Marie 2<sup>nd</sup> by Anne Benson to go with the Times for the Directory for 2006 to be out at the Nationals (2006). Approved

Nominating Committee will have a slate at the January meeting – to be put in the Communicator to be voted on at the March meeting. Committee to consist of: Van J. (Chair), Gay Jeanne B. and Lori Conway.

Meeting adjourned 7:42.

Respectfully submitted,

Jackie Johnson, Secretary